

## MEDIA ADVISORY

### Let's Talk Science and the Canadian Space Agency launch their collaboration

**Toronto, Ontario, November 16, 2012** – Canadian Space Agency astronaut Jeremy Hansen, Let's Talk Science President Bonnie Schmidt and CBC Quirks & Quarks host Bob McDonald will be at the Science Teachers' Association of Ontario conference in Toronto on November 17, 2012 to launch a new collaboration devoted to excite and motivate students towards science.

Speakers will present a variety of specialized projects and programs related to Canadian astronaut Chris Hadfield's mission to the International Space Station such as a first of its kind radiation action project for high school students available on the Let's Talk Science's website, ExploreCurioCity.org. Opportunities for students to interact with Hadfield and other space experts over the course of his mission will also be revealed.

**WHEN:** Saturday, November 17, 2012

**Time:** 10:05 am to 10:30 am EST

**Who:**

- Canadian Space Agency astronaut Jeremy Hansen
- CBC Radio Quirks & Quarks host Bob McDonald
- Let's Talk Science President Bonnie Schmidt
- Teachers

**WHERE:** Science Teachers' Association of Ontario conference  
Room: International B  
Doubletree International Plaza Hotel  
655 Dixon Road, Toronto ON, M9W 1J3

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#### **ABOUT LET'S TALK SCIENCE:**

Let's Talk Science is an award-winning, national, charitable, science outreach organization. We deliver science learning programs and services that engage youth in science, keep them engaged in learning, and develop their potential to become 21st century citizens and innovators. For more information about Let's Talk Science, please visit [www.letstalkscience.ca](http://www.letstalkscience.ca).

#### **ABOUT THE CANADIAN SPACE AGENCY (CSA):**

Established in March 1989, the Canadian Space Agency (CSA) coordinates all civil, space-related policies and programs on behalf of the Government of Canada and is committed to leading the development and application of space knowledge for the benefit of Canadians. [www.asc-csa.gc.ca](http://www.asc-csa.gc.ca)