

11 November, 2011

MEDIA ADVISORY

YOUTH STORY AND PHOTO OPPORTUNITY

High school girls get an in-depth look at oil and gas industry

CORNER BROOK – More than 50 Grade 10, 11 and 12 students from high schools in the western school district are participating in a unique, multi-day conference, called *Empowering Women to Fuel the Future*, to explore the oil and gas industry.

From Sunday, November 13, to Tuesday, November 15, students will delve into the world of renewable and non-renewable resources, hydrocarbons, offshore drilling and the wide variety of careers available in the industry.

The conference is being organized and hosted by Let's Talk Science Outreach volunteers from Memorial University of Newfoundland and is sponsored by the Hebron Project. Let's Talk Science volunteers are science graduate students and will engage conference participants in hands-on science activities, trivia games, career spotlights and healthy competition.

"The girls expressed an interest in the petroleum industry in their applications," says Siobhan Kavanagh, Let's Talk Science Coordinator at Memorial University of Newfoundland and Executive Coordinator of the conference. "The purpose of this conference is to expose these young ladies to the careers and processes that take place on the job, to answer questions and guide them in their future goals."

Media are invited to attend the *Are You Savvy About the Industry?* session to interview and photograph students, educators and volunteers engaging in a high stakes competition. The girls will break into groups to form their own oil companies and will weigh many factors while strategically deciding where to drill for oil. They will have to hope the dice roll in their favour!

WHEN: Tuesday, November 15, 2011 from 9:30 to 10:30 a.m.

WHERE: Mamateek Inn, 64 Maple Valley Road, Corner Brook

MEDIA CONTACT:

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ABOUT LET'S TALK SCIENCE:

Let's Talk Science is an award-winning, national, charitable, science outreach organization. We deliver science learning programs and services that turn kids on to science, keep them engaged in learning and develop their potential to become 21st century citizens, stewards and innovators. Through Let's Talk Science Outreach, we engage more than 3,000 enthusiastic post-secondary student volunteers at 34 universities and colleges across Canada to turn more than 140,000 kids on to science, engineering and technology each year.

For more information about Let's Talk Science, please visit www.letstalkscience.ca.