

May 3, 2011
MEDIA ADVISORY
B.C. YOUTH WEEK PHOTO & STORY OPPORTUNITY

Let's Talk Science volunteers help wrap up BC Youth Week with chemistry fun for kids

PRINCE GEORGE, B.C. – Let's Talk Science volunteers from the University of British Columbia and Simon Fraser University are hosting a Let's Talk Science booth at the College of New Caledonia as part of the Prince George Community Science Celebration on Saturday, May 7.

WHAT: Media can photograph kids and their families doing fun hands-on science activities – like making “squishy circuits” out of play dough and LED lights – at the Let's Talk Science booth!

There will also be a laptop available for visitors to explore the free hands-on science activity database at letstalkscience.ca and check out CurioCity.ca – an interactive, web-based meeting place for teens to explore the science, engineering and technology in their lives.

WHO: Four Let's Talk Science volunteers from UBC and SFU will be on hand to answer questions and guide kids and parents through fun, free hands-on science activities.

BC Year of Science and Science World have provided support for this science outreach trip.

WHEN: Saturday, May 7, 2011 from 10:30 a.m. to 4 p.m.

WHERE: College of New Caledonia, Prince George, B.C.

MEDIA CONTACT:

Susi McMillan, BC Regional Coordinator/Special Programs, Let's Talk Science
Smcmillan@letstalkscience.ca, 250-655-0460 or on May 6 & 7 call 778-678-4850.

-30-

ABOUT LET'S TALK SCIENCE:

Let's Talk Science is an award-winning, national, charitable, science outreach organization. We deliver science learning programs and services that turn kids on to science, keep them engaged in learning and develop their potential to become 21st century citizens, stewards and innovators. Through Let's Talk Science Outreach, we engage more than 2,600 enthusiastic post-secondary student volunteers at 33 universities and colleges across Canada to turn more than 120,000 kids on to science, engineering and technology each year. For more information about Let's Talk Science, please visit www.letstalkscience.ca.