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Media Advisory – Photo & Story Opportunity
FOR IMMEDIATE RELEASE
Toronto, March 7th, 2010

CELEBRATING BIODIVERSITY THROUGH HANDS-ON SCIENCE

WHO: In celebration of the International Year of Biodiversity, Let's Talk Science volunteers from the University of Toronto, in partnership with the Royal Canadian Institute for the Advancement of Science, will be leading up to 100 kids, ages 6 – 12, through hands-on science activities relating to the ecosystem and biodiversity,

WHAT: Parents and children will learn about ecosystems and food webs, and design and build their own 'Super Animal' that is adapted to survive in a particular environment.

WHERE: J.R. Macleod Auditorium, Medical Sciences Building, University of Toronto
1 King's College Circle, Toronto, Ontario

WHEN: Sunday, March 7, 2010, 2:30 p.m. – 4:00 p.m.
Photos of the science activities and story opportunities are available throughout the afternoon.

ABOUT LET'S TALK SCIENCE

Let's Talk Science is an award-winning, national, charitable, science outreach organization. We deliver science learning programs and services that turn kids on to science, keep them engaged in learning and develop their potential to become 21st century stewards, innovators and citizens.

Let's Talk Science engages more than 2,000 enthusiastic volunteers across Canada to turn more than 100,000 kids on to science, engineering and technology each year. For more information about Let's Talk Science, visit letstalkscience.ca.

For more information about the Royal Canadian Institute for the Advancement of Science, visit royalcanadianinstitute.org.