

**MEDIA ADVISORY**

**ATTENTION: PHOTO EDITORS, CITY EDITORS, SCIENCE EDITORS**

**What do you get when you combine an exciting question and answer competition with build-it-yourself design challenges and busloads of cheering fans?**

The **All Science Challenge** is a day-long science enrichment competition for more than 150 Grade 6, 7 and 8 students from more than 10 schools across southwestern Ontario. Hosted by University of Western Ontario science students, the All Science Challenge is a fun-filled day of competition and camaraderie that's part of a nationwide program to excite and inspire the next generation of scientists.

**WHEN:** Thursday, May 6 from 10 a.m. - 3 p.m. The final round of the competition will take place at 2 p.m. Photo opportunities and interviews are available from 12:40 – 3 p.m.

**WHERE:** North Campus Building at The University of Western Ontario  
(<http://www.fims.uwo.ca/aboutus/campus.htm>)

**For more information contact:**

Alysha Croker, Let's Talk Science Coordinator at The University of Western Ontario  
[acroker@uwo.ca](mailto:acroker@uwo.ca). To connect with Alysha during the event, call 519-495-9311 (cell phone).

**Media contact:**

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**ABOUT THE ALL SCIENCE CHALLENGE:**

The All Science Challenge was developed in 2004 by Let's Talk Science volunteers at McMaster University in Hamilton, Ont., and is currently being held at 11 universities across Canada this year. Shaw Cablesystems, 3M and Canada Foundation for Innovation (CFI) are generous sponsors of this year's competition, which tests students in the subject areas of biology, biochemistry, chemistry, earth and environmental science, engineering, mathematics, psychology and physics. The top teams of students will go head-to-head to win the final elimination round, which will be judged by Allyson McIntyre, of 3M Canada, Dan Belliveau, Associate Professor, Faculty of Health Sciences, The University of Western Ontario, and others.

**ABOUT LET'S TALK SCIENCE:**

Let's Talk Science is an award-winning, national, charitable, science outreach organization. Let's Talk Science delivers science learning programs and services that turn kids on to science, keep them engaged in learning and develop their potential to become 21st century stewards, innovators and citizens. Through the Let's Talk Science Partnership Program, we engage more than 1,800 enthusiastic post-secondary student volunteers at 30 universities and colleges across Canada to turn more than 100,000 kids on to science, engineering and technology each year. For more information about Let's Talk Science, please visit [letstalkscience.ca](http://letstalkscience.ca).