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Media Advisory – Photo & Story Opportunity
FOR IMMEDIATE RELEASE
Alliston, March 16, 2010

THE SCIENCE BEHIND COLOUR AND KALEIDOSCOPES

- WHO:** Let's Talk Science volunteers from the University of Toronto, Scarborough campus will be leading up to 100 kids, ages 6 to 12, through hands-on science activities to investigate the properties of light.
- WHAT:** Parents and children will learn about the science of colour, mirrors and reflections, and laser beams. They will also make their own sun catcher and kaleidoscope.
- WHERE:** New Tecumseth Public Library, Memorial Branch, 17 Victoria St. E, Alliston, Ontario
- WHEN:** Tuesday, March 16, 2010, 10:00 a.m. – 2:00 p.m.
Photos of the science activities and story opportunities are available throughout the afternoon.

ABOUT LET'S TALK SCIENCE

Let's Talk Science is an award-winning, national, charitable, science outreach organization. We deliver science learning programs and services that turn kids on to science, keep them engaged in learning and develop their potential to become 21st century stewards, innovators and citizens. Let's Talk Science engages more than 2,000 enthusiastic volunteers across Canada to turn more than 100,000 kids on to science, engineering and technology each year. For more information about Let's Talk Science, visit letstalkscience.ca.