

72⁸ think science is FUN!

GROWING APPRECIATION

of youth think STEM offers many career options

of youth driven by their interests

of youth think STEM is important for adult life

Teens place great importance on values when considering future career options and

want to make a useful contribution to society

help people

make decisions

solve problems

these values can be fulfilled with STEM-based jobs.

STEM - science, technology, engineering, math

ONLY 22% express a lot of interest in pursuing

science at the post-secondary level.

are very interested in working in science related jobs.

t's bridge the gap by transforming attitudes into behaviours.



Seek connections between science taught in school and everyday life.

PARENTS

their options open.

Talk to your children about the importance of pursuing STEM courses and keeping

> Clarify the connection between the outcomes of STEM learning and jobs.

Help students make the connection between STEM learning and jobs.

POST-**SECONDARY EDUCATORS** COLLECTIVE **ACTION**

NON-**PROFIT STEM LEARNING & OUTREACH ORGANIZATIONS**



programs for all ages.



Help students develop competencies needed for 21st-century academic and workplace success.

K-12 **EDUCATORS**

YOUTH

GOVERNMENTS

INDUSTRY



Support and scale effective STEM-learning practices to ensure that programs match desired outcomes.