

Teens Science

72% think science is FUN!



GROWING APPRECIATION



78%

of youth think STEM offers many career options

86%

of youth driven by their interests



74%

of youth think STEM is important for adult life

Teens place great importance on values when considering future career options and

84%

want to make a useful contribution to society

79%

want to help people

75%

want to make decisions

70%

want to solve problems

these values can be fulfilled with STEM-based jobs.

STEM - science, technology, engineering, math

BUT

ONLY 22%

express a lot of interest in pursuing science at the post-secondary level.

ONLY 12%

are very interested in working in science related jobs.

Let's bridge the gap

by transforming attitudes into behaviours.

